



Brad Korb

Burbank Bulletin™

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Areas include Burbank, Glendale, Sun Valley Hills, Sun Valley Horse Property, Shadow Hills Horse Property

CONTACT US

The **BradKorb**
REAL ESTATE GROUP

Focused on What Matters to You
Real Estate Since 1979

Office **818.953.5300**

Email Brad@BradKorb.com

www.BradKorb.com

BRE #00698730

3813 W. Magnolia Blvd., Burbank, CA 91505



People Love Brad Korb's Team on Yelp — AGAIN!

For the second year in a row, the Brad Korb Real Estate Group has earned the right to display a rare, coveted little sticker in their business window that reads: "People Love You on Yelp." People who use Yelp, a leading online consumer review forum, know that a business must have a consistently good reputation with actual customers to achieve that distinction.

When Korb received the award last year, he and his team were delighted and surprised, not expecting it at all. This year, knowing that Yelp gives would-be customers a kind of "inside scoop" on the details of the Korb Team's exceptional service, Korb is even more excited about this recognition from Yelp in 2017.

"It really is a huge honor to

have inspired such positive and heartfelt reviews from so many of our clients," Korb said. "We are moved and touched, and more committed than ever to excel-

lence. Dealing in homes is more than dealing in property. It's dealing with lives and futures. We take our job seriously to deliver the best outcome to every client." ■



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- **FACEBOOK:** Brad Korb
- **TWITTER:** @BradKorb



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BURBANK NEWS

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MARKET TRENDS

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FEATURED HOMES

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In The Community

Burbank News & Events

Burbank Salvation Army Angel Tree Project



Two happy Angel Tree Volunteers

The Burbank Salvation Army Community Center will have its Angel Tree Project again this year. The Tree will be placed on the Third Floor of the Burbank Town Center, by the Burlington Coat Factory, left of the escalator, starting Monday, November 27, from 10:00 am to 8:00 pm through Wednesday, December 20, from 10:00 am to 6:00 pm. Volunteers are needed to greet the donors and collect the gifts. A cardboard angel is placed on the tree with information pertaining to the child on the tag. The gift may be other than what is suggested as long as it is suitable for that age child. The gift must be returned to the volunteers before December 20 for distribution to the families. The donor selects an Angel from the tree, checks it with the volun-

teer, purchases a toy or clothing item and returns it to the table unwrapped. The volunteer attaches part of the tag to the gift for delivery to the family. Volunteers are assigned two hour shifts, between 10:00 am and 8:00 pm anytime that they are available, including weekends. Families are selected through community centers, social service programs, and other organizations. To volunteer for the Angel Tree, adopt a family, help distribute, pack boxes with food, other projects, or to contribute financially, please call Elaine Paonessa at (818) 845-6851 for the Angel Tree project or the Corps Office for all other projects at (818) 845-7214. Or you may visit the Corps Office at 300 E. Angeleno, (at Third Street) in Burbank. ■

A Valuable Asset Protection Resource for our Friends and Neighbors

An up-to-date estate plan is vitally important — which is why we are so glad that we can confidently recommend Joe and Kathy McHugh as an excellent resource for making sure your estate plan is in good order. The McHughs have been good friends with the Brad Korb family since the early 1990s, when their children were six years old and playmates while the McHughs and Korbs were in the YMCA Guides program together.

Joe McHugh, founder and principal of LA Law Center, PC (la-lawcenter.com) in Glendale, is well regarded as a caring, experienced attorney with an excellent reputation for representing clients in Asset Protection, Estate planning (Wills and Trusts), Elder Law (Medi-Cal and Veterans Benefits qualifications), Conservatorships, and Trust and Probate Administration. Kathy McHugh is a



Certified Senior Advisor, working in the law firm as Triage Director. Together, they specialize in helping seniors protect their assets so they can qualify for long-term care needs. For a free consultation in estate planning or senior care issues, call the McHughs at (818) 241-4238 and tell them Brad sent you! ■

Bikes, Bikes, and More Bikes



L-R Elaine Pease, Chairman of the Bike Angels, Doug Remington, donor of numerous bikes, and Elaine Paonessa, Chairman of the Angel Tree Project.

Thanks to caring members of the community, new and used bicycles donated to the Salvation Army Angel Tree Project have provided gifts for hundreds of children. Under the leadership of Burbank city employee, Elaine Pease, many volunteers have spent countless hours refurbishing used bicycles and assembling new ones. Mr. and Mrs. Santa Clause will be there once again to meet and greet happy children who will be there to receive holiday gifts. Salvation Army Corps Officers Lts. Jeremy and Brittany Baker would like to thank all the members of the community who generously contribute food and gifts so that the Angel Tree and Bike Angels can continue year after year with these wonderful projects. To volunteer or contribute to the Burbank Salvation Army Community Center, please call (818) 845-7214, or visit the Center at 300 E. Angeleno (at Third Street) in Burbank. ■

THE MAGNOLIA PARK MERCHANTS ASSOCIATION
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HOLIDAY
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HOLLYWOOD WAY TO FLORENCE ST.

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SNOW BOUNCE HOUSES SHOPPING FAMILY FUN
MUSIC FOOD TRUCKS DANCING

VISIT HOLIDAYINTHEPARKBURBANK.COM FOR MORE INFO

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Burbank-Valley Garden Nov. Meeting

The Burbank-Valley Garden Club meets, Thursday, November 2, 2017 at 10:00 a.m., at the Little White Chapel, 1711 N. Avon St., Burbank.

The speaker for the November meeting will be Mike Wronkowski, nursery manager of the Green Thumb Garden, Inc. located in Santa Clarita, California. He is a member of the California Association of Nurseries and Garden Centers and the Southern Region Board of Directors and their California Certified Nursery Professional Chairperson.

Mr. Wronkowski will be speaking about the holiday plant, Poinsettias, its many varieties and their care.

Everyone is welcome. For more information, call 818 848-0313. ■



In The Community

Burbank News & Events

Building Strong, Bright Futures

The Burbank Community YMCA is dedicated to families. Whether it's for working out, swimming or just spending time together, the Y is a place where families have lifelong opportunities to become stronger in spirit, mind and body.

One family that exemplifies this is the Williams family. Although they've called Burbank home for the last 8 years, their journey has taken them from a crime-ridden neighborhood in Toledo, Ohio, to a brief stint with homelessness in Burbank. Yet, the Williams' have never wavered in their pursuit for a better life, with much of that journey having occurred here at the Burbank Y. High school sweethearts, James and Genise Williams met in Toledo twenty years ago and are the proud parents of three outstanding children, James Jr, Darnell, and Mari. Eight years ago, James and Genise made a life-altering decision to cram all of their belongings and three young children into their 2006 Chevy Trailblazer and forge their own trail west to Southern California.

Although the decision to leave Toledo and everything they had ever known was tough, they believed that the big move would be well worth the journey, as they could now offer their children the opportunity for a better life and a prosperous future in their new home. However, the



The Williams Family

Williams' were tested almost immediately upon arrival in Burbank. Their savings quickly dwindled, forcing them to file for government assistance. At one point, they faced a challenge that many of us view as our worst nightmare -homelessness.

While sleeping in their car and staying in various shelters, they eventually learned about Family Promise of the Verdugos (FPV); a local non-profit organization that provides food, shelter, counseling support and job readiness training resulting in self-reliance and a more stable future for situationally homeless families. FPV is a partner of the Burbank YMCA, and through the special partnership, families enrolled

Continued on page 5

The Importance of Wealth Management in a Dynamic World

How is wealth like real estate? For one thing, wealth doesn't manage itself. It requires professional services. In a family or business, wealth has its own set of asset and liability needs. For his long-term management, Brad Korb relies on Richard V. Bertain and David Escobar of UBS Financial Services, recommending them with confidence. Korb says these dedicated Certified Financial Planner™ practitioners consistently use premiere customer service and extensive financial resource knowledge for planning and putting in motion long-term goals and objectives.

Bertain, Senior Vice President with UBS Financial Services, has been providing sound financial advice to clients since 1983, earning designation as Certified Investment Management Analyst from the Wharton School. He and Escobar, First Vice President with UBS, are involved in Burbank community organizations ranging from the Burbank Civitan Club and Boy Scouts of America, to the Burbank YMCA and Leadership Burbank.

Bertain and Escobar's Comprehensive Wealth Management approach for high net worth families and businesses is straightforward and thorough: Identify goals, evaluate the



situation, develop a financial plan, implement it, and monitor and rebalance as needed. They seek "to perform effectively and efficiently, such that each of our clients would be proud to recommend us to their family and friends."

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Salvation Army Thanksgiving Dinner

The Salvation Army Burbank Corps will hold its annual community Thanksgiving dinner on Wednesday, November 22, at the Salvation Army Corps, 300 E. Angeleno (at Third Street) in Burbank. Dinner is from 6:00 pm to 8:00 pm. Parking can be found in the court house parking structure across the street. Many Burbank companies, service organizations, and individuals contribute time, money, and services to help the Salvation Army provide a complete Thanksgiving dinner for over 200 people each year. The Thanksgiving committee works very hard to see that people who are alone, and entire families will be able to sit down to a full meal served by many caring



volunteers. For more information, call the Corps office at (818) 845-7214, or to help financially please make a check payable to the Salvation Army, Burbank Corps, Attn: Thanksgiving Dinner, and mail to P.O. Box 4040, Burbank, CA. 91503. ■

Burbank Chorale

Burbank Chorale Holiday Concert

Saturday December 02, 2017 7:30 pm

American Lutheran Church

755 N. Whitnall Highway, Burbank, CA 91505

For Tickets email: tickets@burbankchorale.org
or call: (818) 759-9177

Thomas E. Safer

Burbank Chorale Rehearsal and Audition Information:

Rehearsals for the Spring Semester begin January 09, 2018 and will be held every Tuesday through April 24, 2018 from 7:00pm to 9:30pm
Auditions for the Spring Semester - January 09, 2018 - January 23, 2018 at the end of rehearsal.

Auditions and rehearsals will be held in the Auditorium of

Lyce' International de Los Angeles,
1105 W. Riverside Dr. Burbank, CA 91506

To set up an appointment please contact the Burbank Chorale either by voicemail or email.

Voicemail: (818) 759-9177 Email: membership@burbankchorale.org

Shark Tank's Barbara Corcoran says,

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YOUR HOME
AT A PRICE ACCEPTABLE TO YOU
SOLD
GUARANTEED
OR I'LL BUY IT!

In The Community

Burbank News & Events



Burbank Temporary Aid Center Updates

NOVEMBER IS BTAC MONTH

In honor of BTAC month we ask support from businesses, service clubs, churches and etc. You can have a fundraiser, donate and have a food drive in support of BTAC. If you're interested in participating please contact Barbara Howell at bhowell@thebtac.org.



KEEP THE LIGHTS ON

Utilities are critical to every aspect of our lives. Hot water, lights, power for cooking, heating and air conditioning. Without them, we really can't function. If someone can't pay their utility bills, the next step is trouble paying rent, ... and then comes eviction and homelessness. Imagine how this would feel if you were a parent with children. Burbank Temporary Aid Center (BTAC) is dedicated to helping prevent homelessness in the City of Burbank. Please help us "keep the lights on" for local families who are struggling to make ends meet! Today!

Help us raise funds to help with utility bills. If you feel you can support this effort, please go to the link provided below to contribute. Even the smallest donations makes a big difference!

<https://www.gofundme.com/btackeepthelights>



BTAC Donation Policy

BTAC can accept only monetary and food donations. If you have questions, please call BTAC at 818/848-2822. All non-cash donations are accepted at the rear of the building.

BTAC's SCHEDULE

Homeless Services: On Monday and Friday BTAC will strictly be focusing on Homeless services. Services for those who are housed: Tuesday, Wednesday and Thursday BTAC will focus on preventing homelessness. BTAC's hours for services will continue to be M-F 9:00 a.m. - noon and 1:30 p.m. - 5:00 p.m. BTAC's food pantry closes each day at 11:30 a.m. and 4:30 p.m.

BTAC Needs Volunteers!

BTAC has numerous opportunities for volunteers. Whether you are looking for an ongoing volunteer experience or would like a team building experience for your office, service organization or family, we hope you will consider BTAC as the place you want to volunteer. Contact awestfall@thebtac.org for more information.



DONATE STOCKS TO BTAC

Do you have stocks that have gone up in value? If you do, then DONATING to BTAC could be a good tax move for you. If you're interested in doing this, make sure to consult with your financial planner if this might benefit you and BTAC. If you're interested in donating to BTAC contact bhowell@thebtac.org



TRAVELING WITH BTAC

Thank you to our CEO Barbara Howell for representing BTAC in ICELAND while she traveled a couple weeks ago. If anyone is interested in purchasing this bag and representing our organization, please contact bhowell@thebtac.org and be featured in our social media!



Volunteer Appreciation

Thanks to our amazing volunteer Christine Jordon for planting these beautiful plants outside our facility. We also wanted to acknowledge Nancy Bergquist, Green Thumb Nursery, for donating all these beautiful plants. BTAC appreciates you both for the support and dedication.



BURBANK ADULT CENTERS

Events and activities for those age 55 and over (unless indicated otherwise).



JOSLYN ADULT CENTER

1301 W. Olive Ave., Burbank, (818) 238-5353
Check out these events/programs at the Joslyn Adult Center.

Where there is a ✓ please call Joslyn Adult Center at 818-238-5353 to sign up! (\$2 without BSAC card)

Ongoing weekly activities include a wide variety of fitness classes, card games including bridge, Mah Jongg, bingo, computer classes, lunch and so much more.

The California Council of the Blind, Wednesday, November 1, at 1:00 pm. Join Ardis, a representative from the Glendale Burbank Chapter for the California Council of the Blind. She would like to share some helpful resources for people losing some of their vision. ✓

Medicare 101 Information Seminar "Understanding your Medicare Benefits": Sponsored by Regal/Lakeside-ADOC Medical Groups, Monday, November 6, at 1:00 pm ✓

"Smarter Senior Forum", Tuesday, November 7, at 10:00 am. — Supervisor Kathryn Barger invites you to attend a "Smarter Senior Forum" here at the Joslyn Adult Center. Come and hear presentation on: Real Estate Fraud, Consumer scams, Senior Benefit programs and more. ✓

"Healthy Aging and Wellbeing Series "Holiday Blues",

Wednesday, November 8, at 1:00 pm. — This seasonal presentation discusses strategies to combat feelings of sadness or "the blues" during the winter holidays. ✓

For A Little "Seasoned Veteran" Comedy", Monday, November 13 at 1pm. — Join Joslyn as we welcome Randy Riggie, a nationally touring stand-up comedian since 1982. His combination of innovative style, quick wit, and brilliant impressions has made Randy popular for years. Not only has he written for Jay Leno and Joan Rivers as well as opening for such acts as Dennis Miller, Jerry Seinfeld and Ellen Degeneres, he has also performed at the country's top comedy clubs including IMPROV and major networks including NBC, ABC and CBS. Join us for a laughing good time! ✓

"Nutrition for your Healthy Living" as presented by Davita/HealthCare Partners, Wednesday, November 15, at 1:00pm.

The Golden Age of American Popular Music series presents Bob and Saul Veterans Day Salute: "Songs that Won the War", Monday, November 20, at 1:00 pm. This is a very expressive slide-show with live narration and live piano accompaniment.



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MAYORS' CUP
golf tournament

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FRIDAY NOVEMBER 10, 2017

In The Community

Burbank News & Events

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441 E. San Jose #210	2218
1400 Leland	2418
3007 N. Frederic	2538
13608 Hartland	3148
9427 Natick	3228
5325 Newcastle #320	2238
8609 Remick	3338
1929 N. Screenland	3128
19049 Sylvan	2908
10924 Bloomfield #7	2098
7342 Cantaloupe	2008
416 Griswold	2038
328 N. Brighton	2968
518 Almond	2438
837 Bethany	2278
6301 Honolulu #70	2798
1836 N. Frederic	3328
4287 W. Sarah #40	2388
2144 N. Valley	2738
307 N. Frederic	2328
415 N. Shelton	2148
7857 Claybeck	2298
2818 N. Myers	2318
1715 Landis	3208

BRAD KORB'S RECENT SALES

11781 Pendleton	2408
11040 Tuxford	2088
12013 Roscoe	2658
3381 N. Lamer	2048
4424 Moorpark #4	2928
3118 W. Burbank	3048
425 S. Glenwood	2868
13518 Delano	2288
925 N. Lincoln	2108
507 Birmingham	2258
4277 Coldwater Canyon #2	2898
1718 Via La Paz, Seller	3188
1718 Via La Paz, Buyer	3188
2025 N. Edison	2748
16540 Septo	2488
9800 Glenhill	3298
1426 Griffith	3488
19545 Sherman Way #81	2168
10724 Stagg, Seller	3508
10724 Stagg, Buyer	3508
2200 W. Chandler	2208
740 E. Valencia	3068
6503 Teesdale, Seller	2428
6503 Teesdale, Buyer	2428
3334 Fulham	2178
441 E. San Jose #210	2218
1400 Leland, Seller	2418
1400 Leland, Buyer	2418
9427 Natick	3228
5325 Newcastle #320	2238
725 1/2 Micheltorena	3158

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Call 1-800-473-0599 Enter Code 4408

BRAD KORB'S RECENT SALES...Continued

13608 Hartland	3148
222 S. Central #437	5398
14325 Foothill #19	5268
27664 Haskell Canyon Unit H	5298
13116 Chandler	5338
14217 Emelita	5278
9203 Cayuga	5328
5255 Darro	5288
9714 Sepulveda #115	5368
2039 Galbreth	5308
408 Kendall	5318
4123 Toluca Lake	5348
533 N. Lincoln	5378
6716 Clybourn #202	5358
4520 San Fernando	5408
10453 La Tuna Canyon	5388
1143 N. Citrus	5428
4885 Farquhar	5438
5732 Mammoth	5418

Call The Brad Korb Team
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We Sell or List a Property Every 40 Hours!

Building Strong, Bright Futures

Continued from page 3

in the FPV program have access to the Y and its programs. The ability to enjoy the Burbank Y's facility and programs provided a much-needed sense of belonging and stability for the Williams' family. Although their visits were for only a few hours at a time, it was enough to allow them to escape the nightmare of homelessness and helped to keep this family motivated in their pursuit of building a better life.

As the days and months passed, the Burbank community rallied behind the Williams family, and Genise and James' persistence and hard work began to pay off. James landed a director position at FedEx, while also completing five personal training certificates from the Southern California Health Institute. Genise received a certificate in massage therapy. Soon after, they moved into an apartment in Burbank, to provide a stable home for their three children. It slowly began to look like the big move to Los Angeles, the land of dreams, was the right decision after all.

With dreams of being an NFL player, James Jr., inheriting his parents' tremendous work ethic, would spend all his free time at the Y, working towards the better life he could already envision. All the hard work and late nights would pay off, as James Jr. received a full scholarship to play Div-1 football at Washington State University. James Sr. explained that the hardest thing was when it was time for young James to move on from the Y because James Jr. had been "raised" in the Burbank Y family.

As the Williams family continued to thrive over the years, the one constant in their life has always been the YMCA. James Sr.

and his youngest son Darnell, a standout football player at Burbank High School, use the newly remodeled weight room, as it allows James Sr. to share in his son's journey in a unique way and together they can pursue living a healthful life. Since moving to Burbank, Genise adopted a healthier lifestyle and was recently hired by the Burbank Y to serve as a Zumba instructor. As James Sr and the boys stick to the weight room, you can find Genise and daughter Mari working on choreography in the Y's Ray Sence room. Mari has become a very talented performer and is making great headway in the entertainment field.

We concluded our conversation with the Williams' by asking James Sr. and Genise what one piece of advice they want their children to live by, and James Sr. quickly responded with a quote from Franklin Roosevelt: "There is nothing to fear but fear itself." James Sr. explained how "at times, many of us don't pursue our dreams and goals because we fear the worst, we fear the unknown, and that fear paralyzes us before we can even take the first step." The Williams family wanted a better life, and with "persistence, patience, and faith" and tremendous support from the Burbank community, the Williams weathered the storm as a family and continue to grow stronger together.

The Burbank Y brings families together to have fun and ensure a brighter future. For more information on family memberships, please contact our Senior Membership Director, Henry Lee at 818-845-8551 or henry@burbankymca.org. Families can also enjoy special participant rates in this year's Burbank Turkey Trot Race - log onto <http://www.burbankymca.org/turkeyTrot.php> to sign up! ■

City of Glendale Parks, Recreation and Community Services Department

Check out all of the Glendale upcoming events and the Leisure Guide for classes, leagues, senior programs, etc. at:

www.parks.ci.glendale.ca

Los Angeles Equestrian Center

E V E N T S

DATE	EVENT	CONTACT
Nov. 2-5	Goldmine Circuit Horse Show	Carolyn Dobbins (480) 695-6283
Nov. 9-12	Camelot Autumn Classic	Camelot Events (818) 259-4364
Nov. 16-19	L.A. Season Finale	Langer Equestrian Group (818) 563-3250
Nov. 24-26	Camelot Autumn Jubilee	Camelot Events (818) 259-4364
Dec. 2-3	Dressage Holiday Special	Cornerstone Event Management (818) 841-3554
Dec. 9-10	Thoroughbred Classic Holiday Horse Show	Lucinda Mandella (626) 840-4747
Dec. 29	Tournament Of Roses Equestfest	Sharp Seating (626) 954-4171

For more information, call us at 818-840-9063 | or visit us online at: www.la-equestriancenter.com

In The Community

Burbank News & Events

Kids' Community Dental Clinic Celebrates Volunteers



One of the best features of the Kids' Community Dental Clinic are the volunteers who give their time to help children receive dental treatments. At KCDC's recent Casino Night event, 200 community members gathered to raise funds to provide free and low cost dental care for children. Featured here are some of our 30+ volunteer dentists who come from Burbank and all over Southern California to share their expertise – From left to right are: Kristin Moriguchi, DDS; Staci Asano, RDH BS; Sam Kim, DDS; Peter Shimizu DDS; and KCDC Dental Director; Elbert Tom, DDS; Vivian Tom, DDS; Punita Oswal, DDS; Geoffrey Okada, DDS; and Timothy Knox, DDS. Not shown but at the event were: Burbank-based Gary Landa, DDS MD (Oral Surgeon); Astrid Soegaard, DMD; Oraiana Lowe, DDS (Pediatric Specialist); Francesca Hoffman, RDH; Lilian Regalado, RDH; and Tamae Glover, RDH.

The Kids' Community Dental Clinic was based on a model of volunteers serving the public to meet the needs of low income families through dentistry. One of the first volunteers of the clinic, a founding board member, President of the Board, and regular volunteer was Dr. Richard Marias who passed away August 23, 2017. ■

Burbank Civitan Club Is Seeking More Members

The Burbank Civitan Club is seeking more men and women to help with their many charitable projects. Civitan is an International Organization with local clubs all over the world. Their mission is to build good citizenship and to serve individual and community needs with an emphasis on helping people with developmental disabilities. Locally the group participates by hosting the annual graduation dance of the B.C.R. (A Place To Grow) with refreshments and by contributing financially. Each year, in conjunction with the Park and Recreation Community Services Department, the Civitans host the Burbank Baseball Jamboree with as many as 600 Hap Minor League baseball players, parents, and friends. They provide the trophies, hot dogs, and water. The jamboree has been hosted by the Club for over 55 years. Many of the Burbank residents and city officials have participated in these games and have pleasant youthful memories from when they attended this event. The club's main fundraiser each year is the Sunday St. Patrick's Day Champagne Brunch at the Pickwick Center. A buffet

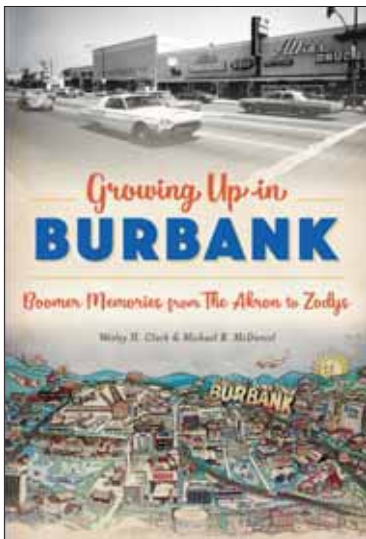


L-R: Past-District Governor DeeDee Ruhlow, Past-President Randy Garcia, and Burbank Club President Elaine Paonessa, enjoying a break at a Civitan District Meeting.

luncheon, door prizes, silent auction, music, and the wonderful O'Connor Irish Dancers always delight the guests. This event helps support other Burbank activities and charities. Anyone interested in joining or learning more about the Burbank Civitan Club may do so by calling Elaine Paonessa at (818)845-6851. ■

Check out the event calendar on our website burbanklibrary.org/events to learn more about library programs, Lego Club, Opera Talks, movies, and more!

Growing Up in Burbank



Life in Burbank during the 60s and 70s was an unparalleled experience. From biking Lucky Busters trail, enjoying movies at the Cornell Theater, to shopping at The Akron, Burbankers' choices seemed endless.

At 7:00 p.m. on Thursday, November 30 at the Buena Vista Branch Library, authors Wesley Clark and Mike McDaniel will guide you through their hometown memories with an illustrated talk, and help you remember the fads, the hijinks, and the icons that made Burbank the place it is today. Books will be available for purchase and signing. Hope to see you there!

Open to all no sign-ups or laptop required

SEO (Search Engine Optimization) & Accessibility

Thursday, November 2, 2017, 7:00 - 8:30 p.m. Buena Vista Branch Library, 300 N. Buena Vista Street

SEO (Search Engine Optimization) and Accessibility

Search engine optimization (SEO) is not as magical as you are often led to believe. There are simple, practical steps you can take without being a technical wizard, and these steps will be more potent than anything you can buy. They have the added bonus of enhancing your site's accessibility. This program is open to all, and recommended for anyone who wants their website and content to be found, anyone who wants their site to meet Section 508 guidelines, and anyone who wants their website to be accessible to all users. Basically, anyone with a website! Mark your calendar for Thursday, November 2, 7:00 – 8:30 p.m. at the Buena Vista Branch Library.

Check out the event calendar on our website burbanklibrary.org/events to learn more about library programs, Lego Club, Opera Talks, movies, and more!

Burbank Central Library 110 N. Glenoaks Blvd. Buena Vista Branch Library 300 N. Buena Vista St. Northwest Branch Library 3323 W. Victory Blvd.

Emblem Fashion Show Great Success



L-R: Howard Rothenbach, Roseanne Mecca, Marlena Tappan, Ramona Higgins, Renee Keefer, Joanne Vallone, Peggy Folyz, John Coyle.

The Burbank Emblem Club #86, held its annual Luncheon / Fashion Show, "Fabulous Fall Fashions", at the Burbank Elks Lodge, #1497, in Burbank. Fashions by RV Casuals, of Banning, CA returned by popular demand. Many of those present were the The Red Hatters Burbank Beauties Club, The Patricians Travel Club, The Providencia Guild, and friends of the Elks and Emblem Clubs. The committee presented a beautiful atmosphere of fall colors and a complete turkey lunch was prepared and served by Chef Jim and his efficient crew.

Co-Chairs Elaine Paonessa and Barbara Maslyk were assisted by Cookie Bentivegna, Emblem Club President, Joanne Vallone, and other Emblem members, who were there to see that the Guests had an enjoyable time. Burbank Elks Lodge Officers, E.R. John Coyle and Trustee Howard Rothenbach escorted the models on and off the stage. Women and Men who may be interested in learning more about the Burbank Emblem Club, an affiliation of the Elks, or to become a member may do so by calling Elaine Paonessa at (818) 845-6851. ■

Rave Reviews

A friend of mine referred me to you and I was thrilled with your service. I was very pleased with the entire experience and will be sure to refer you whenever I know of anyone needing real estate assistance!

—Sandy Mandry
Home Seller, Burbank, CA

I was referred to Brad Korb and his Team. They kept us informed throughout the entire process. It was a wonderful experience and his staff is great!

—Julie O'Rear & Huggy Ford
Investment Buyer, North Hollywood, CA

I haven't said it loudly, boldly or clearly enough – but I really do appreciate everything that Brad and his team did to get our house sold. Honestly, Brad was my hero! I truly will never use or recommend another Realtor to anyone I know. Your patience, calm and positive energy are clearly why you were sent my way!

—Dawn Lunde
Home Seller, Canyon Country, CA

In The Community

Burbank News & Events

Burbank Tournament of Roses Association

By Robert Hutt

Many thanks to all the visitors and vendors who helped to make this year's Craft Faire a success! Thanks also to our Craft Faire Chairman, Kim Bossley, for organizing the event. Even though it was somewhat of a rebuilding year for us, this was our biggest single fundraising event in quite a while!

Our Construction Chairman, Bob Hutt, and his crew completed a successful T1 Test Drive inspection for our float-in-process: Sandsational Helpers. Pasadena's inspectors logged the usual dings for our missing ventilation ducts and fans and the intercom system that we don't even rent until December. They also noted that the rear crew area was not "substantially complete," but they will not be kicking us out of the parade nor are they scheduling a special inspection to clear the open items.

The next major milestone will be getting the float ready for foaming! This puts the pressure on the Construction Team to get all the non-removable parts of the float assembled, finish all gridwork welding and install all character mounts. Basically, all welding work must be completed before the float can be covered with flammable bed sheets and roofing foam!

The Friday and Saturday of Thanksgiving weekend will see some frenzied activity for our volunteers! The entire pod gridwork must be covered with chicken wire. Then the chicken wire must be covered with bedsheets and any remaining holes must be covered with masking tape. Finally, anything else that is not



to be foamed is protected by newspapers. This is all necessary preparation for foaming.

"Foaming" is when the float really begins to look like a float! The foam is roofing foam and it is applied by a pressurized sprayer. When applied, the foam is a gooey mist that sticks to EVERYTHING and we would prefer that it not stick to wiring, gauges and valves! The foam sets up in a few minutes and within an hour or two, we can begin to cut open the doors and hatchways. The internal workings of the float are now hidden from spectators and the outside of the float is ready for painting.

The focus of our actions will quickly shift to our Decoration Chairman, Kate Preusser, and her team. The water segments need to be painted. The various sea creatures need to be painted. Static petals and other dried materials are ready for cutting. She could use some extra hands! The major characters will be screened, cocooned and made ready for painting. Our resident foam sculptor, Dr. Suresh Iyengar, will be up to his elbows in foam chips, but would welcome the chance to teach some volunteers the basics of creating clamshells and starfish for the float's sea floor.

Interested? Our regular work schedule is Wednesdays and Saturdays between 10:00 AM and 4:00 PM and Sundays from noon to 6:00 PM. The construction site is located at 123 W. Olive Ave. (Please park in the Metro Link lot.) Questions?? Call the Barn at 818-840-0060 or visit our website at: www.BurbankRoseFloat.com! Check out our Facebook page, too! ■

Thanks for Being Our Eyes, Voice & Ears!

At the Brad Korb Team, we treat our clients in a world-class way because it's what we believe in. So it means a lot to our Team when clients like Pamela Woods (below) show how much they believe in us by telling their friends, neighbors, and family about our great service. It means a lot when clients show how much they believe in us by letting us know if they hear of a neighbor who's thinking of selling their home.

To all of you, we extend a sincere THANK YOU!



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Burbank Agents Number of Sales

January 1, 2016 through December 31, 2016

Agent	Number of total sales
Brad Korb	169
Competing Agent 1*	46
Competing Agent 2*	18
Competing Agent 3*	18
Competing Agent 4*	15

Based on data supplied by Southern California Multiple Listings Service and its member Associations of REALTORS, who are not responsible for its accuracy, and statistics from The Brad Korb Team. Analysis dates are January 1, 2016 through December 31, 2016. May not reflect all activity in the marketplace.
* Agent names available upon request. Current SoCal MLS members.



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Join on any Friday before Thanksgiving... pay no join fee!

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- ALL-NEW strength training equipment
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- Youth activities for family members
- FREE childcare while you work out
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In The Community

Burbank News & Events

Are credit card, retail credit and/or medical debts creating a financial burden for you and your family? **We Have an Excellent Proven Solution**

Many people face financial issues at some point in their lives. Whether caused by job loss, pay reduction, unexpected medical issues, higher living expenses or other reasons, it can seem unfixable.

We have helped many individuals and families:

- Save...10's of thousands of dollars of debt
- Immediately...save monthly cash
- Improve...overall credit
- Our clients...do not pay any upfront cost or monthly fees and as a result receive peace of mind



• **SEE BELOW** – Excellent Client Results & Testimonials



John Janis, Platinum Resources and Brad Korb

Should you, other family members or friends be experiencing similar financial pressures and are seeking a proven solution, we want to help.

Please contact me at 818-953-5304 or Brad@BradKorb.com, or John Janis directly toll free 800-706-1210, or jjanis@platinum-resources.com regarding this service.

Clients - RESULTS SUMMARY- (7-different Creditors)

Client/Creditor	Card Balance	Settled Amt.	Savings	% Discount
Client #1:				
• AMEX	= \$16,674	\$ 3,512	= \$13,162	78.9%
• Chase	= \$19,247	\$ 5,933	= \$13,314	69.2%
Client #2:				
• Citi (Medical)	= \$55,180	Not Required	= \$55,180	100.0%
• AMEX	= \$11,232	\$ 3,001	= \$ 8,231	73.3%
Client #3:				
• BOA	= \$6,608	\$ 2,000	= \$4,608	69.7%
• USAA	= \$7,438	\$ 1,950	= \$5,488	73.8%
Client #4:				
• Wells Fargo	= \$16,690	\$3,338	= \$13,352	80.0%
• Discover	= \$ 2,880	\$ 720	= \$ 2,160	75.0%
• Discover	= \$ 9,601	\$2,880	= \$ 6,721	70.0

Clients Who Have Benefited:

#1 – “I feel so lucky and fortunate to have been introduced to your debt program while I was seriously considering bankruptcy. Your program is far superior. Just as important to saving me thousands of dollars, the peace of mind you provided during some real bleak periods will always be remembered and appreciated. Your personal attention to my medical situation was so helpful during my rehabilitation. Thank you again John, Best regards, Marley”

#2 – “John, I want to thank you and Platinum Resources for providing me excellent service throughout our relationship. Not only did you save me a tremendous amount of money, you helped me save my home and my business. Your proactive approach in taking care of my debt issues, as well as providing excellent counsel on so many other financial issues gave me a sense of relief and peace of mind. Thank you John and I will always be eternally grateful for your support and wish you and your Company the best, Geri”

#3 – “Mr. John, Thank you for helping me get through our struggling debt situation. Even though you were located 3,000 miles away, I never felt that you were unapproachable. This was very important to me and I will always be thankful for our ongoing discussions about our family issues and finances. You are a great listener, provided excellent results and I enjoyed our relationship. Many Thanks, Tony”

#4 – “Mr. Janis, My wife and I want to thank you for all the help you have given me and our family. The debt we accumulated was overwhelming and very stressful. John, may God richly bless you for helping me and all those that need your help. Best to you and your company, Lupe”

#5 – “John, Many thanks to you personally and your team at Platinum Resources for helping me get my personal finances back in order. The \$100k debt was strangling me, during a period when my work hours were cut back and I was experiencing major family issues. Your personal attention and involvement to help me get through this nightmare was tremendous. Thank you for providing me an opportunity to again have positive cash flow, which has helped my personal life and family. Regards, Eric”

CAN YOU IMAGINE? The Burbank Bruins

Have you ever noticed that the streets in the hills of Burbank all seem to have school names? Look around! You'll find Cornell, Eton, Stanford, Amherst, Andover, Cambridge, Grinnell, Groton and more — including the street “Uclan.” We know people who never realized where the name “Uclan” came from. Hint: Drop the “n” and when you do, it will offer you a big hint of what the hillside area’s founder wanted to build in our Burbank (Verdugo) hills.



The University of California (UC) was established in 1873 in a town called Berkeley. Its mascot and team were called the Bears, after California’s own state animal. In 1881, a small branch of the UC was permitted in Southern California. But it was a teachers’ college and sat where LACC sits today.

This southern branch of the UC soon outgrew the Vermont Street location and, in 1919, the Governor declared that the southern branch of the UC shall become a full-fledged university. By the 1920s, the southern branch of the UC began actively searching for a bigger, better location.

Enter Ben Marks, a real estate developer who happened to own a big patch of hillside land in Burbank (the former Stough property). Old maps tell us this hillside area was called Woodland Heights. Later, Ben Marks re-named the area after himself and it became BenMar Hills.

Ben Marks was a man with big ideas. He envisioned a grand development in the hills, featuring the university, designed to look practically palatial, like something out of Downton Abby. But there was much more to the area than just a school. There would also be a new country club, hotels (plural!), a master auditorium, an open-air theater, a civic center, grade schools and a high school plus railroad depots. In Marks’ mind and drawings, these buildings were elegant, castle-like locations, with turrets, tall chimneys, domes and cupolas.

But while Ben Marks had imagination in droves, his lack of marketing skills and business acumen outweighed that vast imagination.

There were other businessmen vying for the second branch of the UC, such as the astute businessmen Edwin and Harold Janss. The Janss Brothers happened to own a large plot of West Los Angeles. What made them more savvy than our friend Ben Marks is that they basically donated their west LA land to the state, while Marks was trying to get the state to put up big bucks for BenMar hills. Shrewdly, the Janss brothers held onto what became commercial and residential Westwood, assuring that they would own all the businesses and homes that would undoubtedly pop up all around UCLA. Very shrewd indeed.

Ben Marks never thought of that. And then the depression hit.

The Janss Brothers were prepared for it. They had already bought plenty of land and developed subdivisions in Boyle Heights, Yorba Linda, Van Nuys and Owensmouth (later renamed Canoga Park). They even ventured out of California to develop Sun Valley, Idaho, and came back to create Thousand Oaks. Both Janss brothers did very, very well for themselves.

Ben Marks, on the other hand, was found guilty of fraud due to defaulted bonds and confused property title claims, and went broke.

True, homes were built in BenMar Hills. Some of the largest were built during the 1920s while Marks begged for people to subsidize his vision of a beautiful, posh community in the hills. After the dream of UCLA crumbled, Marks wanted to put a school of International Relations in the hills. It would be a division of USC! That idea went bust, too.

After World War II, many more homes were built in the hill in a post-war boom. But few people who live in the hills today know that their homes were supposed to be a part of an elaborate European-looking site of UCLA. The street Ben Marks named Exeter became Walnut. A proposed park that Marks pictured at the top of Exeter is now DeBell Golf Club. BenMar Boulevard was replaced by Tufts, University and Uclan. Where Marks wanted to put the city’s Civic Center is now McCambridge Park.




Imagine. Ben Marks had a terrific imagination. What if his dreams had come true? If Ben Marks had had his way, it would be the Burbank Bruins feuding with the USC Trojans! Just picture the rivalry!

Right here in Burbank.

Come learn more:
The Burbank Historical Society/
Gordon R. Howard Museum
OPEN Saturdays & Sundays, 1 to 4 pm
FREE Admission
Located in George Izay (Olive Rec) Park,
Right next to the Creative Arts Center
Free parking behind the museum off Clark Street
Phone: (818) 841-6333
Web site:
www.burbankhistoricalsoc.org ■

To Contact Brad via his Social Media, please find him at:

FACEBOOK: Brad Korb (personal page)
The Brad Korb Team (fan site)
LINKEDIN: Brad Korb
TWITTER: @BradKorb

In The Community

Burbank News & Events

McCrorry's Estate Sales by Connor 'Liberates' Clients from Stressful Process

Inheriting a home from a loved one usually means inheriting the furniture, artwork, clothing, jewelry, tools, and other valuables inside, too. Brad Korb has decades of experience helping clients sell inherited real estate at its best value, but first the home must be made move-in ready by removing its contents. To help his clients accomplish that to their best financial advantage, Korb recommends Stephen and Aime McCrorry, owners of Estate Sales by Connor.



"Stephen and Aime's family-run company has built a large, loyal following in Southern California among appraisal specialists, collectors, and reputable antique dealers," Korb says. "The McCrorrys are ethical and extremely professional. They handle every aspect of an estate sale from start to finish, with the goal of getting as much value as possible for clients."

Stephen McCrorry enjoys working with Korb "because when Brad is involved, it's always a smooth transaction," he says. "What we like best about what we do is seeing people liberated from the stress and worry of trying to evaluate, sort, and sell all those items at an emotional time. Many of the items have sentimental value, and some things have value that clients might not realize without our expertise. Our service helps make the whole process much easier."

For more information, visit www.EstateSalesByConnor.com or call Stephen McCrorry at (310) 228-0943. ■



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Brad Did It Again with the sale of Patricia Davenport's Sun Valley house!

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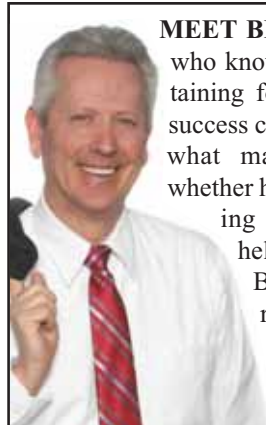
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Burbank Market Trends

PRICE RANGE	Active Listings	Pendings	Pendings Ratio	Number of Expired Listings Last Six Months	Number of Closings Last Six Months	Sold Per Month	Inventory (Months)	Average List Price (Sold Homes)	Average Sold Price	List to Sales Ratio Overall	Days on Market
0 to \$300,000	1	0	NA	0	0	0	NA	\$0	\$0	NA	0
\$300,001 to \$400,000	3	3	100.0%	2	9	2	2.0	\$362,089	\$364,667	100.7%	27
\$400,001 to \$500,000	2	7	350.0%	8	43	7	0.3	\$456,549	\$460,151	100.8%	36
\$500,001 to \$600,000	7	14	200.0%	11	58	10	0.7	\$553,571	\$556,816	100.6%	33
\$600,001 to \$700,000	12	21	175.0%	20	91	15	0.8	\$647,527	\$653,826	101.0%	29
\$700,001 to \$800,000	25	18	72.0%	12	86	14	1.7	\$739,060	\$752,401	101.8%	22
\$800,001 to \$900,000	15	14	93.3%	20	63	11	1.4	\$841,102	\$851,471	101.2%	27
\$900,001 to \$1,000,000	8	5	62.5%	4	36	6	1.3	\$940,077	\$948,324	100.9%	35
\$1,000,000+	31	0	NA	0	46	8	4.0	\$1,354,375	\$1,347,756	99.5%	33
Market Totals	104	82	78.8%	77	432	72	1.4	\$756,053	\$762,379	100.8%	29

Featured Homes

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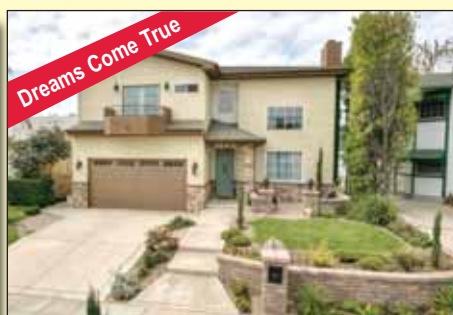
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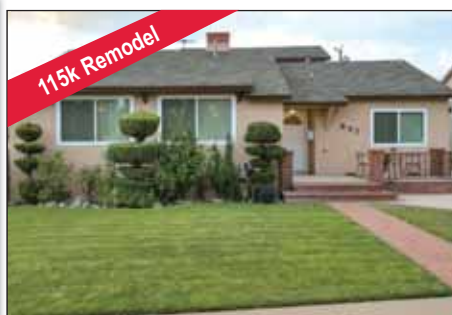
Luxury Division



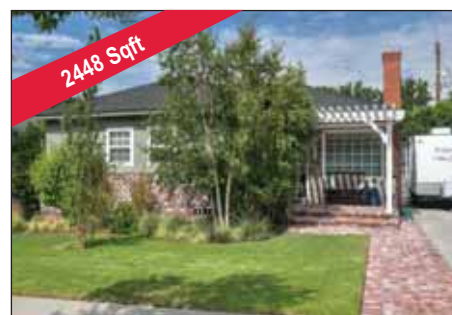
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In The Community

Burbank News & Events



Our Veterans and Active Military
are there for us!
Now it's our turn to HONOR THEM!!
On (Sat.) NOV. 11th
VETERANS DAY

FREE DINNER – MOVIE

“HACKSAW RIDGE” -and- USO *Elvis* Tribute Show
ABSOLUTELY FREE / RESERVATIONS on a first come basis.

There are ONLY 100 Dinner Reservations and
100/Theater Seating (No Dinner) Reservation available
More info: ask us via email ForOurVets@Yahoo.com
Doors Open at 5PM.

Elvis USO-Tribute showcase during dinner – followed by the Movie.
At the Magnolia Park United Methodist Church – 2828 W. Magnolia Bl. Burbank
Mel Gibson’s “HACKSAW RIDGE” to be shown on a BIG SCREEN
(20’X12’) in Surround-Sound as it is intended to be viewed.

James Etter (Disabled Combat Veteran) Chairman -with- Co-Chairs Jenny Deahl & Elena
Carter -and- Merchants from the local area A big Thank You to the Magnolia Park
United Methodist Church for providing the facility. James Killbrew/MC.
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November 1st to December 13th

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Monday through Saturday 9 am to 5 pm * Sunday 10 am to 4 pm

MISSION: The mission of the U. S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted.

GOAL: The primary goal of Toys for Tots is to deliver, through a new toy at Christmas, a message of hope to less fortunate youngsters that will assist them in becoming responsible, productive, patriotic citizens.

OBJECTIVES: The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation’s most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to better communities in the future. ■

Client Spotlight



Finding Better Balance In Life, Work, Marriage: See DAWN CAMACHO

Getting to know fascinating people is one of Brad Korb’s favorite things about his job. He loves to use the Burbank Bulletin to spread the word about interesting clients, especially when their businesses or services enrich the community. Such a client is Dawn Camacho, owner of Whole Life Solutions.

Camacho is committed to helping people live their “most epic, purposeful, balanced, and clear life” in ways surprisingly pragmatic and down to earth. She does this through public speaking, career coaching, and working with couples.

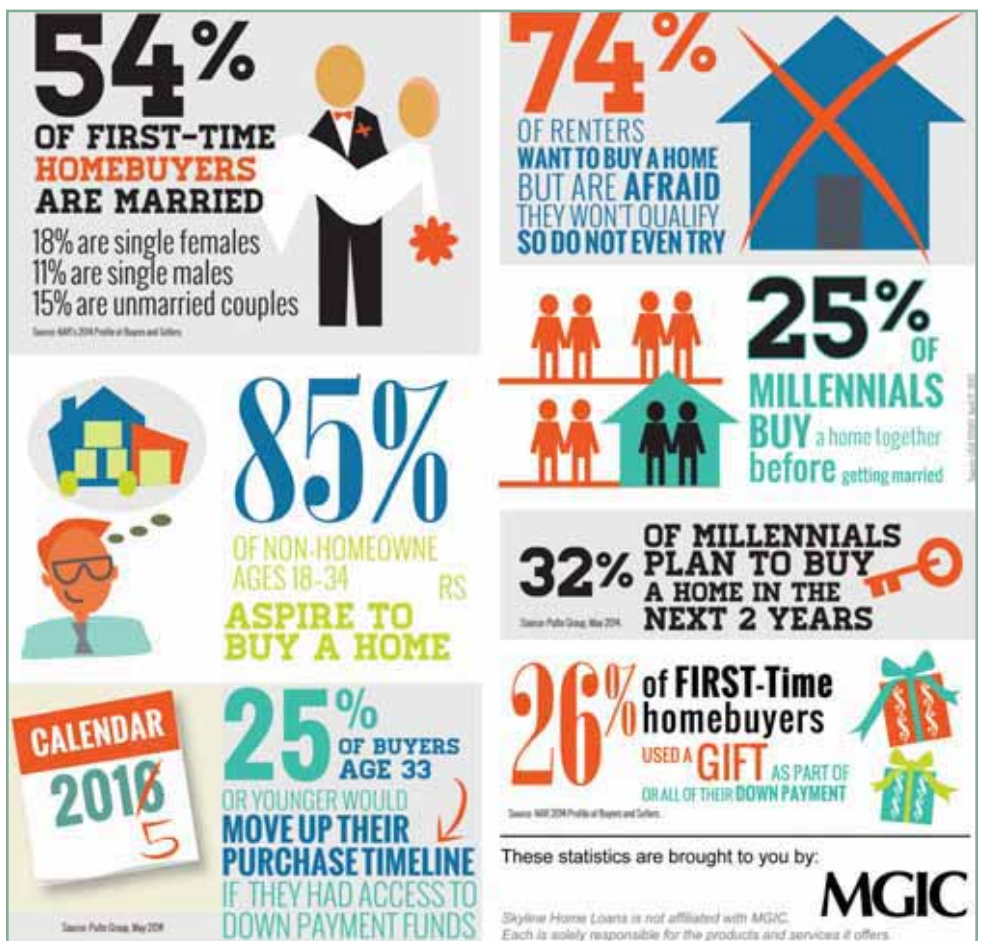
If you’re in charge of a company or lead any kind of group and you know your people are capable but for some reason they can’t get much done, Camacho may be a great speaker for an event or meeting. Praised as highly inspiring in reviews, Camacho addresses such possibilities as establishing connection and calmness, “radical balance,” mastering chaos, and how to “move mountains” with incremental changes and focus.

Coaching of groups and individuals for successful paradigm shifts in careers is another of Camacho’s services. She says many people seek better balance and career fulfillment especially in their late 30s to mid 50s, “at a stage of life where a career change is going to affect everything else, not like when a person is in their 20s,” she explains. “I teach practical principles that are scientific and very concrete” to help people alter long-established behaviors that have held them back.

“People can make very effective changes and it usually happens much faster than they expect,” she says.

An ordained interfaith minister fluent in three languages, Camacho also specializes in multicultural weddings and premarital counseling as well as post-wedding counseling for couples who keep running up against the same obstacles.

“I was so impressed with Dawn’s innovative services that I wanted to share it with our readers,” said Korb. “I encourage anyone who’s interested to call my office or to visit Dawn’s website at www.WholeLifeSolutions.biz.” ■



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