

The
*Brad***Korb**
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

OUR RESUME

**A HISTORY OF
HIGH PERFORMANCE**

818-953-5300 | BradKorb.com

OURCOMPANY

The Brad Korb Real Estate Group is built on a strong foundation of core values and purpose. We operate in a fun, exciting and challenging environment that helps all of us achieve our goals. Each of our staff members and agents are dedicated to teamwork, self-improvement, positive attitudes and most importantly, a passion and drive to surpass the expectations of every client who does business with us.

Whether you are looking to sell your home, purchase investment property or buy a family home in a desirable school district, we can offer a dedicated professional team and an innovative online approach.

Our team of experienced, full-time real estate agents are ready to walk you through the process of buying the perfect home or selling your existing house for the best price.



ABOUT BRAD

In the years since Brad began his real estate career in 1979 in Burbank, California, this remarkable agent has systematically established himself as one of the best known and most deeply trusted real estate agents in the greater Los Angeles area.

His name is virtually a household word in many communities due to a combination of consistently enthusiastic referrals, brilliant ad campaigns, and a celebrated reputation for selling homes more quickly -- and for more money -- than his clients thought possible.

Brad's ability to excel in one of America's most competitive markets is the result of his constant upward learning curve. His guiding mantra, "focused on what matters to you," has led to impressive achievements in many areas, from helping clients build solid retirement incomes from income and investment properties, to assisting in 1031 trade-ups as well as buying and selling residential properties ranging from family homes to luxury, equestrian, and other specialty properties.

Wall Street Journal and Real Trends recently ranked The Brad Korb Real Estate Group among the top 1,000 real estate teams in the U.S. Brad's handpicked team of 2 listing specialists, 8 buyer specialists, and 5 administration experts, also includes his wife of 32 years, Nancy; their daughter, Courtney; and their son, Tyler.

Aside from helping more than 1,500 families with their real estate needs over the years, Brad has made himself a valued member of his community, generously supporting such causes as the YMCA and multiple school, music, art, and sports programs.



TEAMSTRUCTURE

Brad Korb
Team Leader



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WHY THE BRAD KORB REAL ESTATE GROUP

- 1. Courtesy** We take pride in our work. We do not employ pushy sales tactics. Our agents are honest and courteous. From the moment you first call us, we will answer right away or we will return your call. Try it and call right now!
- 2. Bi-Weekly Follow Up** At least once every other week, you will get a full update: number of showings, agent feedback, current leads, new listings on the market, listings recently pending in your neighborhood, listings recently sold in your neighborhood, and much more!
- 3. Experience** Less than 20 percent of Los Angeles area agents regularly list properties for sale. We, on the other hand, have built a business on helping sellers just like you. On average, we sell about one home every 3 days. You are in good, experienced hands with our team. And on our team, we have a combined 100+ years of experience.
- 4. Aggressive Marketing & Pro-active Prospecting** We employ a great mix of old fashioned hard work using the latest marketing tools: phone contact, direct mail, brochures and web marketing.
- 5. Easy-Exit Listing Agreement** You are either delighted with the way things are going, or you simply pick up the phone and cancel the listing – no questions asked.
- 6. Guarantee Sale** Your house will be sold in 60 days or less, or we will buy it.
- 7. Great Results** Anybody can promise you anything. The true test is in the results. As you can see on these pages, we follow through with our promises and we have **hundreds** of happy clients to prove it. You could be next!

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OUR GUARANTEE

WE WILL GET THE JOB DONE OR IT'S FREE!

The Brad Korb Real Estate Group is so confident that we can sell your home in less than 60 days for an agreed upon price, that we offer just that... a guarantee. Not many realtors can say they do that! In fact most realtors only sell three homes a year. Brad and his team sold over 120 last year!

We study the market every day to make sure our clients are comfortable and confident in the price they can get for their home. In fact, if we can't sell your home in 60 days, or we will buy it!

Finally, a real estate team that puts its money where its mouth is. Call us today to see if your home qualifies for our Guaranteed Sale Program.

Don't you owe it to yourself to have confidence in your real estate transaction? There is no catch, no excuses, no blaming the market, no gimmicks.

GUARANTEED SALE program

*Ask us for details about this program.

"During the process of listing and selling the house he was always supportive, informative and communicative, and was very flexible in helping us set terms that would give us maximum value, even if it meant slight reduced income for himself. He was able to negotiate a sale for us at a great price, which greatly facilitated our purchase of a new home."

– Steve P.

"Within 2 months the house was sold! Brad was always reachable as were members of his staff to answer our many questions. I highly recommend Brad Korb and his team."

– Carol F.



148 MARKETING PLAN

"I had a phenomenal experience with The Brad Korb Team. Brad and his team were very patient, accommodating and sensitive to my situation. They repeatedly went above and beyond."

– A. Brandell

"We used Brad to sell our house in Burbank and he did an outstanding job. We had multiple offers within 48 hours and ended up selling above our asking price. We highly recommend Brad!"

– Dane N.

148 Step MARKETING Plan

The Brad Korb Real Estate Group is committed to comprehensive and strategic marketing of our client's properties.

You see most realtors have a 3 step program. They put a sign in the yard, put it on MLS and pray that someone else sells it.

Our approach is different. We spent over \$360,000 last year to market our client homes. Call today to learn more about how our 148 Step Marketing Plan will get you top dollar with a minimum amount of time on market!

- **Yard Sign Program**
- **Direct Mail**
- **Flyers**
- **Aggressive Web Marketing**
- **100s of Calls Daily to Prospective Buyers**



EASYEXIT

WARNING! Listing with the wrong agent can cost you not only precious time, but thousands of dollars. There is nothing worse than getting trapped into a lengthy listing contract with the wrong agent.

Fortunately, you have a choice. We offer a hassle-free listing contract with an "Easy Exit" no questions asked cancellation guarantee. Either you are completely happy with the service and results you receive, or the listing contract is cancelled. Not just withdrawn, as offered by many Realtors, but completely terminated. End of story. Easy and simple.

The fact is, all of our clients have been delighted with our performance and the results. However, you have the option, just in case!

If You're Not
HAPPY
Fire Us!

"Using Brad Korb was such a wonderful experience. He sold our home and I would use him again in a heartbeat. Our house sold so quickly we could not believe it."

– Melanie B.



COMPARISONSHOP



Average
Realtor

For Sale
By Owner

		Average Realtor	For Sale By Owner
Professional For Sale Sign With Lead Capture	✓	✓	No
Digital Lockbox	✓	✓	No
Multiple Listing Service	✓	✓	No
Information Flyers	✓	✓	No
Follow-Up On Showings	✓	Maybe	No
Internet-Hundreds Of Leads Captured & Communicated With	✓	Maybe	No
Open Houses	✓	Maybe	No
Listing Manager	✓	Maybe	No
75 Point Photography Checklist	✓	No	No
Instant Agent Feedback	✓	No	No
Professional Photos	✓	No	No
In-House Realtor Exposure	✓	No	No
24-Hour Marketing	✓	No	No
Market Review	✓	No	No
Staging	✓	No	No
Buyer Specialist Available For You	✓	No	No

PASTHOMESSOLD

Address	Status	Address	Status	Address	Status
1114 San Rafael #3	SOLD!	808 N. Griffith Park	SOLD!	1012 Omelveny	SOLD!
336 E. Verdugo #210, Seller	SOLD!	10015 Fairgrove	SOLD!	8385 Outland View	SOLD!
336 E. Verdugo #210, Buyer	SOLD!	14395 Nordhoff Unit B	SOLD!	9107 Omelveny	SOLD!
7534 Coldwater Canyon	SOLD!	831 Andover, Seller	SOLD!	10031 Roscoe, Seller	SOLD!
2525 E. Avenue R13	SOLD!	831 Andover, Buyer	SOLD!	10031 Roscoe, Buyer	SOLD!
13380 Berg	SOLD!	1617 Cleveland	SOLD!	7320 Ranchito	SOLD!
18193 Sundowner Way #821	SOLD!	9800 Vesper #95	SOLD!	1409 S. New Hampshire	SOLD!
16414 Nicklaus #146	SOLD!	1010 N. Orchard	SOLD!	29480 Sequoia	SOLD!
507 Birmingham, Seller	SOLD!	13797 Algranti	SOLD!	4277 Coldwater Canyon #2	SOLD!
507 Birmingham, Buyer	SOLD!	9031 El Dorado	SOLD!	6329 Atoll	SOLD!
10900 Vinedale, Seller	SOLD!	3023 Scott	SOLD!	2001 N. Pass, Seller	SOLD!
10900 Vinedale, Buyer	SOLD!	4102 W. Kling	SOLD!	2001 N. Pass, Buyer	SOLD!
322 E. Juanita	SOLD!	1021 Tyler	SOLD!	2046 W. 71st	SOLD!
15621 Odyssey #30	SOLD!	14200 Polk #28	SOLD!	2706 N. Kenneth, Seller	SOLD!
5414 Newcastle #13	SOLD!	13817 Bessemer	SOLD!	2706 N. Kenneth, Buyer	SOLD!
914 E. Palm	SOLD!	6134 Fair	SOLD!	2020 N. Pass	SOLD!
10031 Chapin, Seller	SOLD!	9549 Via Venezia	SOLD!	5125 Harold #104	SOLD!
10031 Chapin, Buyer	SOLD!	1028 E. Lemon	SOLD!	7523 N. Hollywood Way, Seller	SOLD!
12010 Magnolia #105	SOLD!	428 Cambridge, Seller	SOLD!	7523 N. Hollywood Way, Buyer	SOLD!
11127 Hesby #3	SOLD!	428 Cambridge, Buyer	SOLD!	222 N. Rose #411	SOLD!
7313 Camellia	SOLD!	11108 Lull	SOLD!	23234 Sorrel	SOLD!
10807 Redmont	SOLD!	11028 Saticoy	SOLD!	10604 Valley Spring #101	SOLD!
19631 Vintage	SOLD!	7768 Shadyspring, Seller	SOLD!	9040 Wildwood	SOLD!
5945 Ellenview	SOLD!	7768 Shadyspring, Buyer	SOLD!	233 E. Elmwood #6	SOLD!
267 W. Santa Anita	SOLD!	14271 Beckner	SOLD!	1913 Glenoaks #154	SOLD!
12809 Welby Way	SOLD!	456 E. San Jose Unit R	SOLD!	241 N. Lima, Seller	SOLD!
7917 Ostrom	SOLD!	1701 Orchard	SOLD!	241 N. Lima, Buyer	SOLD!
10244 Candleberry	SOLD!	711 N. California	SOLD!	5102 Tujunga #8	SOLD!
7336 Farmdale	SOLD!	1027 W. Angeleno #103	SOLD!	416 Eton, Seller	SOLD!
10828 Lull	SOLD!	1620 San Fernando #1	SOLD!	416 Eton, Buyer	SOLD!

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Address	Status	Address	Status	Address	Status
7038 De Celis #15	SOLD!	420 N. Buena Vista, Buyer	SOLD!	826 N. Doan	SOLD!
9438 Via Monique	SOLD!	565 E. San Jose #104	SOLD!	23617 Golden Springs Unit K-24	SOLD!
7707 Van Noord	SOLD!	22338 Alexandria	SOLD!	1934 N. Screenland, Seller	SOLD!
4507 W. Clark, Seller	SOLD!	1335 N. Myers	SOLD!	1934 N. Screenland, Buyer	SOLD!
4507 W. Clark, Buyer	SOLD!	7316 Ranchito	SOLD!	12943 Four Palms	SOLD!
1910 Bermuda Dunes	SOLD!	19018 Sherman Way #109	SOLD!	14204 Cohasset	SOLD!
1453 Montecito	SOLD!	5608 Valley Circle	SOLD!	2411 W. Monterey	SOLD!
340 W. Cedar	SOLD!	3506 Haven Way	SOLD!	1520 N. Ontario	SOLD!
7647 Mason	SOLD!	5414 Newcastle #7	SOLD!	8304 Valecrest	SOLD!
421 S. La Fayette Park #316	SOLD!	5004 Bakman #101	SOLD!	24837 Apple Unit F	SOLD!
841 N. Buena Vista	SOLD!	3121 Twincreek	SOLD!	7657 Shadyglade	SOLD!
10226 Scoville	SOLD!	10918 Morrison #9	SOLD!	6615 Goodland	SOLD!
115 S. Beachwood	SOLD!	5143 Bakman #214	SOLD!	2211 Pointer	SOLD!
536 W. Leadora	SOLD!	943 N. Catalina	SOLD!	2311 W. Clark	SOLD!
5626 Willowcrest, Seller	SOLD!	4139 Cahuenga #104	SOLD!	959 Tremaine	SOLD!
5626 Willowcrest, Buyer	SOLD!	1420 W. 56th Street	SOLD!	10402 Tiara	SOLD!
15511 Sherman Way #16	SOLD!	10240 Camarillo #303	SOLD!	12301 Osborne #31	SOLD!
720 N. Niagara	SOLD!	5455 Sylmar #1905	SOLD!	1334 N. Lincoln	SOLD!
10943 Irma	SOLD!	12218 Canyon Hill	SOLD!	22763 Macfarlane	SOLD!
136 S. Glendora, Seller	SOLD!	1510 W. Chandler	SOLD!	403 E. Palmer #4	SOLD!
136 S. Glendora, Buyer	SOLD!	13100 Bromont #41	SOLD!	10164 Samoa #11	SOLD!
530 W. Harvard	SOLD!	5500 Lindley #121	SOLD!	720 N. Screenland	SOLD!
6931 Hazeltine Unit H	SOLD!	360 W. Avenue 26 #406	SOLD!		
1075 N. Maclay #15	SOLD!	1238 Wilson #202	SOLD!		
231 Bethany #106	SOLD!	215 N. Avenue 59	SOLD!		
1911 N. Fairview	SOLD!	456 E. San Jose Unit V	SOLD!		
1140 S. Mott	SOLD!	17622 Runnymede	SOLD!		
420 N. Buena Vista, Seller	SOLD!	818 Alta Unit D	SOLD!		

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WHAT ARE PEOPLE SAYING ABOUT US?

“During the process of listing and selling the house, Brad was always supportive, informative and communicative. He was very flexible in helping us set terms that would give us maximum value. He was able to negotiate a great sale price, which greatly facilitated our purchase of a new home.”

– Steve P.

“Using Brad Korb was such a wonderful experience. He sold our home and I would use him again in a heartbeat. He suggested small details that would help the home to sell and he was right on the mark. Our house sold so quickly we could not believe it. We also took advantage of his offer to use his moving truck, and used it to move some of our things. He is so easy to talk to and extremely friendly, but gets the job done! I highly recommend him.”

– Melanie B.

“His professionalism, marketing strategy, market knowledge, and confidence convinced me that he could sell for top dollar! The entire process from start to finish astonished me! Brad exudes compassion and confidence and always has an upbeat, can do attitude that inspires trust and respect. If you have a home to sell or are in the market to buy, call Brad!”

– Christine M.

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