



The
Brad Korb
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

2015 RESUME

818-953-5300 | BradKorb.com

OURCOMPANY

The Brad Korb Real Estate Group is built on a strong foundation of core values and purpose. We operate in a fun, exciting and challenging environment that helps all of us achieve our goals. Each of our staff members and agents are dedicated to teamwork, self-improvement, positive attitudes and most importantly, a passion and drive to surpass the expectations of every client who does business with us.

Whether you are looking to sell your home, purchase investment property or buy a family home in a desirable school district, we can offer a dedicated professional team and an innovative online approach.

Our team of experienced, full-time real estate agents are ready to walk you through the process of buying the perfect home or selling your existing house for the best price.



ABOUT BRAD

In the years since Brad began his real estate career in 1979 in Burbank, California, this remarkable agent has systematically established himself as one of the best known and most deeply trusted real estate agents in the greater Los Angeles area.

His name is virtually a household word in many communities due to a combination of consistently enthusiastic referrals, brilliant ad campaigns, and a celebrated reputation for selling homes more quickly -- and for more money -- than his clients thought possible.

Brad's ability to excel in one of America's most competitive markets is the result of his constant upward learning curve. His guiding mantra, "focused on what matters to you," has led to impressive achievements in many areas, from helping clients build solid retirement incomes from income and investment properties, to assisting in 1031 trade-ups as well as buying and selling residential properties ranging from family homes to luxury, equestrian, and other specialty properties.

Wall Street Journal and Real Trends recently ranked The Brad Korb Real Estate Group among the top 1,000 real estate teams in the U.S. Brad's handpicked team of 2 listing specialists, 8 buyer specialists, and 5 administration experts, also includes his wife of 32 years, Nancy; their daughter, Courtney; and their son, Tyler.

Aside from helping more than 1,500 families with their real estate needs over the years, Brad has made himself a valued member of his community, generously supporting such causes as the YMCA and multiple school, music, art, and sports programs.



TEAMSTRUCTURE

**Team Leader
Brad Korb**

1 **First Impressions Team**

2 **Market Research & Guaranteed Sale Review**

3 **Photography & Video**

4 **Listing & Marketing Coordination**

5 **Buyer Specialist Team**

6 **Negotiation Experts**

7 **Closing Coordination**

8 **Raving Fan Club Manager**

9 **Operations Manager**

The Brad Korb
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

818-953-5300 | BradKorb.com

WHY THE BRAD KORB REAL ESTATE GROUP

- 1. Courtesy** We take pride in our work. We do not employ pushy sales tactics. Our agents are honest and courteous. From the moment you first call us, we will answer right away or we will return your call. Try it and call right now!
- 2. Bi-Weekly Follow Up** At least once every other week, you will get a full update: number of showings, agent feedback, current leads, new listings on the market, listings recently pending in your neighborhood, listings recently sold in your neighborhood, and much more!
- 3. Experience** Less than 20 percent of Los Angeles area agents regularly list properties for sale. We, on the other hand, have built a business on helping sellers just like you. On average, we sell about one home every 3 days. You are in good, experienced hands with our team. And on our team, we have a combined 100+ years of experience.
- 4. Aggressive Marketing & Pro-active Prospecting** We employ a great mix of old fashioned hard work using the latest marketing tools: phone contact, direct mail, brochures and web marketing.
- 5. Easy-Exit Listing Agreement** You are either delighted with the way things are going, or you simply pick up the phone and cancel the listing – no questions asked.
- 6. Guarantee Sale** Your house will be sold in 60 days or less, or we will buy it.
- 7. Great Results** Anybody can promise you anything. The true test is in the results. As you can see on these pages, we follow through with our promises and we have **hundreds** of happy clients to prove it. You could be next!

The
Brad Korb
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

OUR GUARANTEE

WE WILL GET THE JOB DONE OR IT'S FREE!

The Brad Korb Real Estate Group is so confident that we can sell your home in less than 60 days for an agreed upon price, that we offer just that... a guarantee. Not many realtors can say they do that! In fact most realtors only sell three homes a year. Brad and his team sold over 120 last year!

We study the market every day to make sure our clients are comfortable and confident in the price they can get for their home. In fact, if we can't sell your home in 60 days, or we will buy it!

Finally, a real estate team that puts its money where its mouth is. Call us today to see if your home qualifies for our Guaranteed Sale Program.

Don't you owe it to yourself to have confidence in your real estate transaction? There is no catch, no excuses, no blaming the market, no gimmicks.

GUARANTEED SALE program

*Ask us for details about this program.

"During the process of listing and selling the house he was always supportive, informative and communicative, and was very flexible in helping us set terms that would give us maximum value, even if it meant slight reduced income for himself. He was able to negotiate a sale for us at a great price, which greatly facilitated our purchase of a new home."

– Steve P.

"Within 2 months the house was sold! Brad was always reachable as were members of his staff to answer our many questions. I highly recommend Brad Korb and his team."

– Carol F.



"I had a phenomenal experience with The Brad Korb Team. Brad and his team were very patient, accommodating and sensitive to my situation. They repeatedly went above and beyond."

– A. Brandell

"We used Brad to sell our house in Burbank and he did an outstanding job. We had multiple offers within 48 hours and ended up selling above our asking price. We highly recommend Brad!"

– Dane N.

148 Step **MARKETING** Plan

The Brad Korb Real Estate Group is committed to comprehensive and strategic marketing of our client's properties.

You see most realtors have a 3 step program. They put a sign in the yard, put it on MLS and pray that someone else sells it.

Our approach is different. We spent over \$360,000 last year to market our client homes. Call today to learn more about how our 148 Step Marketing Plan will get you top dollar with a minimum amount of time on market!

- **Yard Sign Program**
- **Direct Mail**
- **Flyers**
- **Aggressive Web Marketing**
- **100s of Calls Daily to Prospective Buyers**



The Brad Korb
REAL ESTATE GROUP
Focused on What Matters to You
Real Estate Since 1979

EASYEXIT

WARNING! Listing with the wrong agent can cost you not only precious time, but thousands of dollars. There is nothing worse than getting trapped into a lengthy listing contract with the wrong agent.

Fortunately, you have a choice. We offer a hassle-free listing contract with an "Easy Exit" no questions asked cancellation guarantee. Either you are completely happy with the service and results you receive, or the listing contract is cancelled. Not just withdrawn, as offered by many Realtors, but completely terminated. End of story. Easy and simple.

The fact is, all of our clients have been delighted with our performance and the results. However, you have the option, just in case!

If You're Not
HAPPY
Fire Us!

"Using Brad Korb was such a wonderful experience. He sold our home and I would use him again in a heartbeat. Our house sold so quickly we could not believe it."

– Melanie B.



The
Brad Korb
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

COMPARISONSHOP



Average
Realtor

For Sale
By Owner

		Average Realtor	For Sale By Owner
Professional For Sale Sign With Lead Capture	✓	✓	No
Digital Lockbox	✓	✓	No
Multiple Listing Service	✓	✓	No
Information Flyers	✓	✓	No
Follow-Up On Showings	✓	Maybe	No
Internet-Hundreds Of Leads Captured & Communicated With	✓	Maybe	No
Open Houses	✓	Maybe	No
Listing Manager	✓	Maybe	No
75 Point Photography Checklist	✓	No	No
Instant Agent Feedback	✓	No	No
Professional Photos	✓	No	No
In-House Realtor Exposure	✓	No	No
24-Hour Marketing	✓	No	No
Market Review	✓	No	No
Staging	✓	No	No
Buyer Specialist Available For You	✓	No	No

PASTHOMESSOLD

Address	Sales Price	Address	Sales Price	Address	Sales Price
3220 Altura #112	\$145,000.00	1711 Grismer #80	\$372,000.00	12611 Amboy	\$400,000.00
179 Loma	\$211,000.00	9901 La Tuna Canyon	\$500,000.00	14136 Hortense	\$595,595.00
13201 Community	\$270,000.00	14229 Victory	\$390,000.00	1308 W. Burbank	\$560,000.00
9602 Wheatland	\$460,800.00	14233 Victory	\$390,000.00	1200 N. Myers	\$660,000.00
11651 Hamlin	\$795,000.00	2858 Galena	\$430,000.00	1941 Summit	\$375,000.00
10841 Lamkins	\$245,000.00	9553 Sundance	\$340,000.00	9601 Hillhaven	\$680,000.00
130 S. Sparks	\$469,900.00	4501 Cedros #323	\$282,000.00	1500 Pandora	\$1,160,000.00
6919 Hesperia	\$300,000.00	417 Cornell	\$646,500.00	10236 Horsehaven	\$765,000.00
220 N. Brighton	\$615,000.00	1306 N. Myers	\$707,000.00	5232 Satsuma #309	\$430,000.00
1319 N. Avon	\$470,000.00	16080 Abedul	\$280,000.00	1935 Alpha #232	\$309,000.00
6251 Blanchard Canyon	\$157,500.00	1227 Gordon	\$524,250.00	14154 Sylvan	\$487,000.00
9326 Rowell	\$300,000.00	6820 Texhoma	\$572,000.00	5144 Cartwright	\$390,000.00
1055 E. Orange Grove	\$552,000.00	1240 Verdugo Spring	\$710,000.00	3316 Community	\$410,000.00
4000 W. Victory #206	\$143,000.00	935 Big Briar	\$875,000.00	4011 W. Chandler	\$430,000.00
402 S. Coronado	\$315,000.00	5744 Vantage	\$490,500.00	10517 Chandler	\$356,000.00
8067 Troost	\$325,000.00	400 Burchett	\$425,000.00	10436 Sunnybrae	\$769,900.00
351 W. Elm	\$550,000.00	8304 Wilbur	\$435,000.00	2527 Manhattan	\$635,000,000
337 N. Ontario	\$620,000.00	14844 Dickens #304	\$462,500.00	2940 N. Verdugo #408	\$292,000.00
203 S. Beachwood	\$730,000.00	9785 Saratoga	\$340,000.00	18007 Roscoe	\$1,667,500.00
415 Canyon	\$440,000.00	22928 Lenora	\$539,935.00	1608 Amory	\$350,000.00
500 Solway	\$399,993.00	635 E. Magnolia #G	\$340,000.00	2210 W. Oak	\$515,000.00
14136 Hortense	\$595,595.00	11575 Kling	\$585,000.00	17262 Crest Heights	\$560,000.00
15248 Clark #104	\$505,200.00	22216 Tioga	\$611,000.00	3816 El Caminito	\$775,000.00
1308 W. Burbank	\$560,000.00	1320 N. Lima	\$615,000.00	2108 N. Pass	\$510,000.00
601 E. Orange Grove#207	\$296,000.00	8341 Grenoble #18	\$322,000.00	10141 Samoa #5	\$240,000.00
1200 N. Myers	\$660,000.00	1100 Wilshire #1707	\$591,000.00	7909 Forsythe	\$435,000.00
706 N. Orchard	\$566,000.00	28157 Bakerton	\$400,000.00	11015 Cardamine	\$600,000.00
5240 Strohm	\$411,000.00	11588 Hesby	\$680,000.00	18645 Hatteras #225	\$192,000.00
1806 N. California	\$515,000.00	10981 Elinda	\$537,000.00	6533 Alcove	\$395,000.00
2409 W. Clark	\$645,000.00	5340 Denny	\$520,000.00	11575 Kling	\$585,000.00
4912 Forman	\$456,500.00	2043 N. Buena Vista	\$399,000.00	250 N. First #502	\$438,000.00
14160 Friar	\$365,000.00	4740 Vincent	\$524,425.00	15038 1/2 Dickens	\$290,000.00
14154 Sylvan	\$487,000.00	204 Wakeford	\$335,100.00	11124 Burbank #101	\$212,000.00
5144 Cartwright	\$390,000.00	1071 E. Olive	\$840,000.00	1100 Wilshire #1707	\$591,000.00
530 W. Stocker #201	\$390,000.00	3045 N. Frederic	\$564,000.00	10817 Whipple #3	\$389,750.00
14560 Benefit # 106	\$475,000.00	425 S. Niagara #101	\$357,000.00	510 N. Maryland #302	\$259,000.00
8936 Willis #14	\$177,000.00	11441 Camalao	\$390,000.00	19736 Ellis Henry	\$490,000.00
10517 Chandler	\$356,000.00	6251 Blanchard Canyon	\$157,500.00	109 Pass	\$3,228,000.00
630 Orange Grove #D	\$276,250.00	1055 E. Orange Grove	\$552,000.00	12067 Guerin #103	\$540,000.00
11030 De Foe	\$223,125.00	8067 Troost	\$325,000.00	9900 La Tuna Canyon	\$495,000.00
2527 Manhattan	\$635,000.00	14010 Sylvan	\$378,750.00	2241 N. Naomi	\$753,000.00
1135 Allen #4	\$380,000.00	812 E. Mountain	\$450,000.00	1415 Linden	\$681,000.00

PASTHOMESSOLD

Address	Sales Price
2045 N. Buena Vista	\$292,000.00
4219 W. Woodland	\$700,000.00
15200 Rex	\$320,000.00
10475 Newhome #4	\$275,000.00
9155 Tobias #103	\$338,000.00
12889 Fenton	\$420,000.00
540 E. Angeleno #108	\$469,964.00
3004 W. Verdugo	\$505,000.00
347 Kirby	\$375,000.00
14219 Califa	\$618,000.00
1908 W. Victory #10	\$366,000.00
18550 Hatteras #36	\$295,500.00
10916 Huston #107	\$345,000.00
230 Bethany #334	\$395,000.00
15206 Burbank #307	\$445,000.00
2012 Rosita	\$577,000.00
201 E. Angeleno #407	\$478,000.00
17110 Donmetz	\$531,000.00
529 E. Palm	\$880,000.00
1730 N. Frederic	\$585,000.00
8227 Webb	\$330,000.00
1334 N. Reese	\$520,000.00
3200 W. Riverside #F	\$460,000.00
4546 Radford	\$1,267,000.00
8730 Oland	\$620,000.00
8607 Bluffdale	\$455,000.00
1424 N. Hoover St.	\$818,737.00
1325 Valley View #10	\$500,000.00
11803 Snelling	\$341,000.00
1300 N. Brighton	\$650,000.00
171 W. Valencia	\$750,000.00
10826 De Haven	\$335,000.00
1831 N. Michigan	\$685,000.00
3346 Valencia Hill	\$316,250.00
18307 Burbank #203	\$185,000.00
9350 Moonbeam #16	\$245,000.00
7923 Shadyglade	\$450,000.00
2510 N. Buena Vista	\$735,000.00
10831 Roycroft #68	\$370,000.00
939 E. Palm	\$659,000.00

Address	Sales Price
10852 Wicks	\$850,000.00
5004 Bakman #102	\$422,500.00
230 Bethany #231	\$369,963.00
1601 N. Evergreen	\$469,000.00
628 N. Kenwood	\$550,000.00
421 La Fayette Park #316	\$290,000.00
2144 N. Valley	\$520,000.00
1422 Rock Glen #308	\$235,000.00
254 Irving	\$599,000.00
10131 Keokuk	\$550,000.00
509 N. Catalina	\$650,000.00
1153 San Rafael #108	\$530,000.00
11575 Bonham	\$401,000.00
17610 Blythe	\$484,484.00
4330 Melbourne	\$812,000.00
2320 W. Burbank	\$475,000.00
6152 Sister Elsie	\$79,000.00
5252 Cahuenga	\$965,000.00
7059 Day	\$700,000.00
2302 Lamer	\$617,000.00
11117 Blix	\$785,877.00
826 N. Florence	\$730,000.00
10220 De Soto #6	\$260,000.00
9900 La Tuna Canyon	\$495,000.00
5145 Yarmouth #30	\$377,500.00
2756 Westshire	\$1,800,000.00
5812 Morella	\$582,500.00
3004 W. Verdugo	\$505,000.00
347 Kirby	\$375,000.00
9852 Sunland	\$295,000.00
310 N. Shelton	\$725,000.00
230 Bethany #334	\$395,000.00
17450 Devonshire	\$625,000.00
17110 Donmetz	\$531,000.00
201 E. Angeleno #417	\$399,500.00
1845 N. Evergreen	\$507,000.00
3326 Two Tree	\$675,000.00
5317 Cahuenga #A	\$225,000.00
15040 Victory #102	\$245,000.00
8227 Webb	\$330,000.00

Address	Sales Price
37234 55th St.	\$190,000.00
5727 Camellia #105	\$465,000.00
10843 Huston #2	\$425,000.00
1617 Cleveland	\$2,050,000.00
848 N. Euclid	\$499,000.00
20917 Judah	\$262,000.00
1424 N. Hoover St.	\$818,737.00
11803 Snelling	\$341,000.00
27958 Calypso	\$350,000.00
8138 Fairchild	\$523,000.00
10831 Roycroft #68	\$370,000.00
18141 American Beauty	\$215,000.00
11064 Scoville	\$315,000.00
2433 Orchard	\$732,000.00
2307 Alhambra	\$250,000.00
1601 N. Evergreen	\$469,000.00
14456 Foothill #53	\$245,000.00
818 Lucerne #302	\$500,000.00
426 Eton	\$657,000.00
7934 Stansbury	\$350,000.00
2144 N. Valley	\$520,000.00
524 Irving	\$599,000.00
1852 W. Kenneth	\$725,000.00
6738 Nagle	\$469,000.00
10926 Bluffside #35	\$380,000.00
12108 Crystal Glen	\$600,000.00
635 Elmwood #203	\$421,000.00
4330 Melbourne	\$812,000.00
5238 Newcastle #3	\$412,888.00
5539 Buffalo	\$589,000.00
2320 W. Burbank	\$475,000.00
5252 Cahuenga	\$965,000.00
917 N. Clybourn	\$752,500.00
767 N. Hill #407	\$87,500.00
10916 Moorpark #5	\$420,000.00

The Brad Korb
REAL ESTATE GROUP
Focused on What Matters to You
Real Estate Since 1979

WHAT ARE PEOPLE SAYING ABOUT US?

“During the process of listing and selling the house, Brad was always supportive, informative and communicative. He was very flexible in helping us set terms that would give us maximum value. He was able to negotiate a great sale price, which greatly facilitated our purchase of a new home.”

– Steve P.

“Using Brad Korb was such a wonderful experience. He sold our home and I would use him again in a heartbeat. He suggested small details that would help the home to sell and he was right on the mark. Our house sold so quickly we could not believe it. We also took advantage of his offer to use his moving truck, and used it to move some of our things. He is so easy to talk to and extremely friendly, but gets the job done! I highly recommend him.”

– Melanie B.

“His professionalism, marketing strategy, market knowledge, and confidence convinced me that he could sell for top dollar! The entire process from start to finish astonished me! Brad exudes compassion and confidence and always has an upbeat, can do attitude that inspires trust and respect. If you have a home to sell or are in the market to buy, call Brad!”

– Christine M.

The
Brad Korb
REAL ESTATE GROUP

*Focused on What Matters to You
Real Estate Since 1979*

818-953-5300 | BradKorb.com

